

## **SSO International Student Membership Marketing Packet**

### **Society of Surgical Oncology**

Please use the following to promote the Society of Surgical Oncology's free International Student Membership to your members who are physicians in training.

Dropbox with graphics for social media and emails:

[https://www.dropbox.com/scl/fo/n39teej2yinguclgvkvtk/AGxo\\_I5JS0Qh8kwFawTCZZg?rlkey=xl64m8cj4oaccaak4nhg6y4p0&st=ozco9hxu&dl=0](https://www.dropbox.com/scl/fo/n39teej2yinguclgvkvtk/AGxo_I5JS0Qh8kwFawTCZZg?rlkey=xl64m8cj4oaccaak4nhg6y4p0&st=ozco9hxu&dl=0)

If you have any questions or need additional information or graphics, please contact Andrea King, Director of Governance and Operations at [andreaking@surgonc.org](mailto:andreaking@surgonc.org)

#### **Verbiage for social media:**

Please tag our pages when possible.

X (Formerly Twitter): [@SocSurgOnc](https://twitter.com/SocSurgOnc)

Facebook: [Society of Surgical Oncology](https://www.facebook.com/SocietyofSurgicalOncology)

LinkedIn: [Society of Surgical Oncology](https://www.linkedin.com/company/societyof-surgical-oncology)

#### **Option 1:**

[Insert Global Partner Name] encourages you to apply for the free International Student membership with the Society of Surgical Oncology. Physicians in training will receive invaluable SSO member benefits that include meeting discounts, free online version of the Annals of Surgical Oncology, access to educational webinars and podcasts.

Go to [www.surgonc.org](http://www.surgonc.org) for more information on how to become a member and explore all of what the Society of Surgical Oncology has to offer and their commitment to cancer research and education.

#### **Option 2:**

The Society of Surgical Oncology wants all international physicians in training to take advantage of a wonderful opportunity. By applying to be an International Student Member, you will gain access to the online Annals of Surgical Oncology and unlimited access to educational content created by SSO's very own members at no cost. The Society of Surgical Oncology is committed to the advancement of leading-edge research and science, and they want to help you grow and gain knowledge that will assist in the advancement of your profession.

#### **Option 3:**

The Society of Surgical Oncology is calling all international physicians in training. They have created an exclusive deal for those who want to gain insight into high quality practice and those who are committed to the advancement of cancer care research and education. International Student Membership with the SSO is free to those who qualify.

More information can be found at [www.surgonc.org](http://www.surgonc.org).

## Verbiage for Email:

### **Apply to be an International Student Member for Free at the SSO**

The Society of Surgical Oncology (SSO) is offering free membership to all international physicians in training. By joining the SSO you will gain access to cutting edge research and a vibrant community of professionals dedicated to the field of surgical oncology.

#### Membership Benefits:

- Access to educational resources
- Online access to the *Annals of Surgical Oncology* and *Surgical Oncology Insight*
- Networking opportunities with peers from around the world
- Discounted registration at the SSO conference to stay updated on the latest advancements

Don't miss this opportunity to enhance your knowledge and connect with a global network of surgical oncology professionals. Join SSO today and take advantage of all the benefits it has to offer.

For more information and to sign up for membership, please visit [www.surgonc.org](http://www.surgonc.org) or contact [membership@surgonc.org](mailto:membership@surgonc.org) with any questions you may have.